



## SOURASHTRA COLLEGE (AUTONOMOUS)

(A Linguistic Minority Co-educational Institution)

Affiliated to Madurai Kamaraj University and Reaccredited with B+ Grade by NAAC  
Vilachery Main Road, Pasumalai, Madurai-625004

<b>TITLE OF THE EVENT</b>	:	<b>ORIENTATION TO CIVIL SERVICE EXAMINATIONS</b>
<b>DATE</b>	:	13/07/2018
<b>ORGANIZED BY</b>	:	<b>B.Com</b>
<b>TIME</b>	:	
<b>DESCRIPTION</b>	:	Motivate students to participate in civil service examinations. Resource person: Mr.Maheswaran

This programme is exclusively arranged for B.Com students on 13<sup>th</sup> July 2018.

### **Report on the activities of the Placement Cell for the Academic Year. 2018-2019.**

The placement cell of Sourashtra College, has conducted the following programmes for the training & placement of students

13.07.2018 Orientation to Civil Service Examinations by Mr. Maheswaran, Galaxy IAS Academy.

26.09.2018 Campus Interview of VHNSN College, Virudhunagar.  
Out of 4 appeared 3 students were placed  
(Rs. 1,20,000 p.a. to Rs. 1,30,000 p.a.)

15,16.12.2018 Campus interview at Mannar Thirumalai Naicker College.

Out of 117 candidates who attended the drive, 82 were selected in the first round. The second round is yet to take place.

20.12.2018 VHNSN College, Virudhunagar.Campus drive for Communication English.  
3 students were given appointment order  
(Rs. 1,20,000 p.a. - Rs. 1,40,000 p.a.)

The outgone students are given whatsapp group messages to attend interviews.

05.02.2019 Classwise orientation programme to train the students for placement in the Financial services of Corporate Sector, have been conducted for the final year students of B.Com., M.Com., both (Self & Regular), B.Com., (CS) & B.B.A. on 05.02.2019. The Millet Financial Consultancy delivered lectures.

Source: College Magazine (2018-2019)



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<b>TITLE OF THE EVENT</b>	:	<b>ORIENTATION PROGRAMME – “HOW TO PLACE IN FINANCIAL SERVICES OF CORPORATE SECTOR”</b>
<b>DATE</b>	:	05/02/2019
<b>ORGANIZED BY</b>	:	<b>B.Com</b>
<b>TIME</b>	:	
<b>DESCRIPTION</b>	:	Train students for placement. Resource person: Trainer from Millet Financial Consultancy.

This programme is exclusively arranged for final year B.Com, M.Com (both self & aided), B.Com(CS) and BBA students on 05<sup>th</sup> February 2019.

### **Report on the activities of the Placement Cell for the Academic Year. 2018-2019.**

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26.09.2018 Campus Interview of VHNSN College, Virudhunagar.  
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(Rs. 1,20,000 p.a. to Rs. 1,30,000 p.a.)

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Out of 117 candidates who attended the drive, 82 were selected in the first round. The second round is yet to take place.

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(Rs. 1,20,000 p.a. - Rs. 1,40,000 p.a.)

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Source: College Magazine (2018-2019)



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<b>TITLE OF THE EVENT</b>	:	<b>EMPLOYABILITY FOR CHEMISTRY GRADUATE</b>
<b>DATE</b>	:	28/02/2019
<b>ORGANIZED BY</b>	:	<b>B.Sc (CHEMISTRY)</b>
<b>TIME</b>	:	
<b>DESCRIPTION</b>	:	ADDRESSING EMPLOYABILITY ESPECIALLY FOR CHEMISTRY STUDENTS

This programme is exclusively arranged for B.Sc (Chemistry) students on 28<sup>th</sup> February 2019.



The valedictory function of the Chemistry Association was chaired by Dr. C. Amutha, Head & Associate Professor (Retd.), Department of Chemistry, V.V. Vanniaperumal College for Women, Virudhunagar on 28.02.2019 with key note address emphasized on the "*Employability for chemistry graduate*", that made most beneficial to the students.

Source: College Magazine (2018-2019)



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<b>TITLE OF THE EVENT</b>	:	<b>MEGA JOB FAIR PLACEMENT TRAINING PROGRAM</b>
<b>DATE</b>	:	18/03/2021
<b>ORGANIZED BY</b>	:	<b>PLACEMENT CELL</b>
<b>TIME</b>	:	10.30 AM
<b>DESCRIPTION</b>	:	AISHWARYA PLACEMENT INFORMATION CENTRE.

This programme is exclusively arranged for final year students on 18<sup>th</sup> March 2021.



**AISHWARYA**  
Placement Information Centre

106A, Vakkil New Street, (Opp. to Bus Stop),  
Simmakkal, Madurai-01.  
Ph : 0452 - 4500452 / 8925777759  
Email : aishwaryaplacement.tn@gmail.com  
Web: www.aishwaryajobs.in

# MEGA JOB FAIR

## Placement Training Program

**Date : 18-03-2021    Time : 10.30 AM**

**SOURASHTRA COLLEGE** (AUTONOMOUS), Madurai-4.

**Prof.N.H.Saravanan**  
Principal i/c

**Dr.D.R.Kumaresh**  
Secretary & Correspondent

**Placement Officers**

- Dr.S.Athinarayanan**  
Assistant Professor
- Dr.P.Ponraj**  
Assistant Professor
- Prof.O.K.Hariharan**  
Assistant Professor
- Prof.T.S.B.Arunprasath**  
Assistant Professor

# WORKSHOP ON FACE MASK PREPARATION (23.09.2021)



**SOURASHTRA COLLEGE (AUTONOMOUS)**

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Affiliated to Madurai Kamaraj University

Re-accredited with B+ Grade by NAAC

Vilachery Main Road, Pasumalai Post, Madurai – 625004. Tamil Nadu, India

Phone: 0452 – 2370872,

Website: [www.sourashtracollege.com](http://www.sourashtracollege.com)

Email: [soucollege@gmail.com](mailto:soucollege@gmail.com)



## WORKSHOP ON

**Face Mask Preparation**

**JOINTLY ORGANISED**

**BY**

**WOMEN EMPOWERMENT CELL  
AND  
INTERNAL QUALITY ASSURANCE CELL**

**Date : 23-09-2021 & 24-09-2021**

**Time :10 am to 4 pm**

**Dr. R.R.Vishnupriya.**  
Convenor

**Dr.V.K.VIJAYAKUMAR.**  
NAAC Co- Ordinator

**Dr.T.D.VENKATESWARAN.**  
IQAC Co-Ordinator

**Prof .N.H.SARAVANAN.**  
Principal (i/c)

**Dr.D.R.KUMARESH.**  
Correspondent &Secretary



W33F+586, Sourashtra college, Kala Malai, Pasumalai, Tamil Nadu 625004, India

Pasumalai  
Tamil Nadu  
India

2021-09-24(Fri) 12:59(PM)

35°C  
95°F

# CORPORATE COMMUNICATION - NEED OF THE HOUR



**SOURASHTRA COLLEGE (Autonomous)**  
(A Linguistic Minority Co-Education Institution)  
(Affiliated to Madurai Kamaraj University and Re-accredited with 'B+' Grade by NAAC)  
VILACHERY MAIN ROAD, PASUMALAI (P.O), MADURAI - 625004. Tamil Nadu, India  
website: [www.sourashtracollege.com](http://www.sourashtracollege.com)

**DEPARTMENT  
OF  
INFORMATION TECHNOLOGY**

**Organized Workshop**  
on

**CORPORATE COMMUNICATION - NEED OF THE HOUR**

Resource Person: **C. THARINI M.A., M.Phil., PGDJMC.,  
NET.,PGDCA.,PGDELT.,CGT.,(PH.D)**  
HOD Department of Communicative English  
N.M.S.S. Vellaichamy Nadar College, Madurai-19.

**Date: - 30.03.2022**  **10.30 A.M.**  **12.30 P.M.**

**Venue:- I.T. Lab**

**T.S.B. Arunprasanth**      **Prof:N.H.Saravanan**      **Dr.D.R. Kumaresh**  
Head Department of I.T.      Principal (i/c)      Secretary & Correspondent

(30.03.2022)

Madurai  
29.03.22

From

Dr. J. Duraichamy,  
Head & Assistant Professor,  
Department of Commerce & Research Centre,  
Sourashtra College,  
Madurai-4.

To

The Principal,  
Sourashtra College,  
Madurai-4.

Respected Sir,

Sub: Request to conduct the guest lecture – reg.

The Department of Commerce & Research Centre is planning to organize guest lecture to M.Com., students titled on “Career guidance for Commerce students” on 30.03.22(Wednesday) at 11 a.m. Kindly permit us to conduct the same.

Thank you,

Yours faithfully,

*J. Duraichamy*



# "GUEST LECTURE"

The Department of Commerce & Research Centre has organised Guest Lecture on 20/3/22 at 11:00 am.

Venue :- M-Com, class Room,  
MCA Block

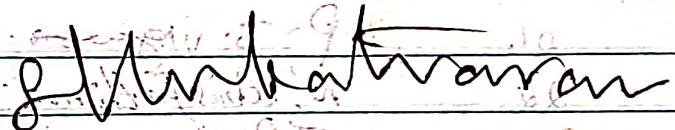
Topic :- "Career Guidance for Commerce Students"  
Resource Person :-

Dr. S. Venkateswaram,

Head, Department of Commerce & Research Centre,

Mannar Thirumalai Naicker college  
Madurai

Resource Person Signature



Feedback :-

Students are very attentive.

## Participants Signature

S.No	Name	Signature
1.	M. R. HARISHARA SUDHAN	I M.Com, M.R.Haj
2.	A.M. Arunkumar	A.M. Arunkumar
3.	K.J. Dinesh Kumar	I M.Com, Dinesh Kumar
4.	T.J.R. Balaji	I M.Com, T.J.R. Balaji

Sl No	Name		Signature
5.	J. A. Anur Kumar	I M. Com,	
6.	R. M. Dinesh	"	
7.	Mrs. Pragadey K. wajan	"	Mrs. Pragy.
8.	K. A. Prayanth	"	K. A. Prath
9.			
10.	G. Vishnukumar	"	
11.	R. Anbarasan.	"	R. Anud
12.	K. S. Chandan	"	
13.	M. Doo Rajan	"	M. Deepu
14.	B. B. Dinesh Babu	"	
15.	M. R. Senthil Kumari.	"	Senthilman.
16.	M. Santhesh Kumar	"	Santhesh
17.	P. Sivagnana moorthy	"	P. Sivagnanam
18.	P. B. Vignesh	"	Vignesh
19.	J. K. GOKUL SRB	"	S. G. Gopal SRB
20.	P. R. Anantha Krishnan	"	
21.	P. S. Vignesh	"	P. Sugani
22.	N. Anis Fathima	I M. Com,	N. Anis
23.	J. Prasa	" "	J. Prasa
24.	S. Sivarajani	"	S. Sivarajani
25.	N. R. Sherumathi	"	N. R. Sheru
26.	B. Hemalatha	"	B. Hemalatha
27.	T. L. B. Rashika	"	T. L. B. Rabin
28.	M. G. SAKTHI	"	M. G. Pruthi
29.	M. HANSHPRASATH	"	M. Hanish Prasad
30.	M. Sugumaran	"	M. Sugumaran
31.	K. R. Varadachari	"	K. R. Chitra
32.	S. Jaya Sini	I M. Com,	
33.	V. Suga. Prinja	"	V. Prinja
34.	M. Gayathini	"	M. Gayathini
35.	MONIKASRI R	"	Monika

w

- |     |                  |           |          |
|-----|------------------|-----------|----------|
| 36. | A. Kokila        | I M. com. | A. K. K. |
| 37. | D. Kavitha       | "         | P. Prof  |
| 38. | V. Shalini       | "         | Chitra   |
| 39. | B. K. Keerthana  | "         | B. K. K. |
| 40. | P. Sonashree     | "         | P. Prof  |
| 41. | K. G. Rashika    | "         | K. G. R. |
| 42. | G. P. Meena      | "         | G. P. M. |
| 43. | A. Nanthini      | "         | A. N.    |
| 44. | G. Kaviya        | "         | G. K.    |
| 45. | M. Keerthana     | "         | M. K.    |
| 46. | M. K. Santhoshma | "         | M. K. S. |
| 47. | L. N. G. Vanu    | "         | L. N. G. |
| 48. | M. Yogarani      | "         | M. Y.    |
| 49. | A. Abitha        | "         | A. A.    |
| 50. | R. Preethi       | "         | R. P.    |
| 51. | Siva Sree        | "         | S. S.    |
| 52. | Parkavi - R.     | "         | P. P.    |

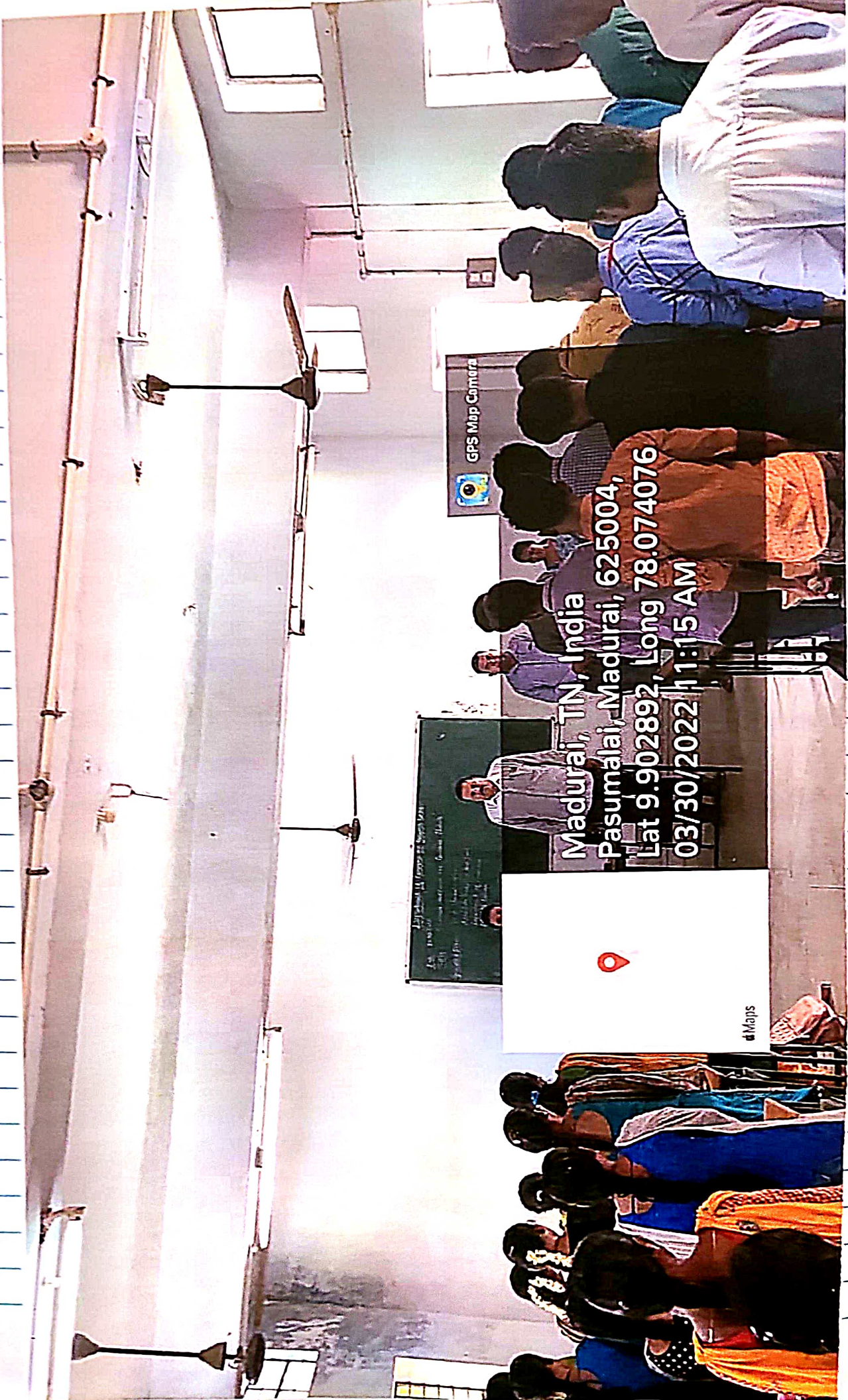
Audited.

V. Manohar  
26/8/22

J. Durairamy  
26/8/22

Dr. J. DURAIRAMY, M.Com., M.Phil., Ph.D.,  
HEAD  
Department of Commerce and Research Centre  
Sourashtra College, Madurai - 4.

Dr. V. MANOHAR,  
M.Com., M.A., MBA, M.Phil., PGDCA, Ph.D.,  
Associate Professor,  
Commerce Research Centre,  
VFNSN College (Autonomous),  
VIRUDHUNAGAR - 626 001.



பெரிய கல்வி நிறுவனம்  
பெரிய கல்வி நிறுவனம்  
பெரிய கல்வி நிறுவனம்

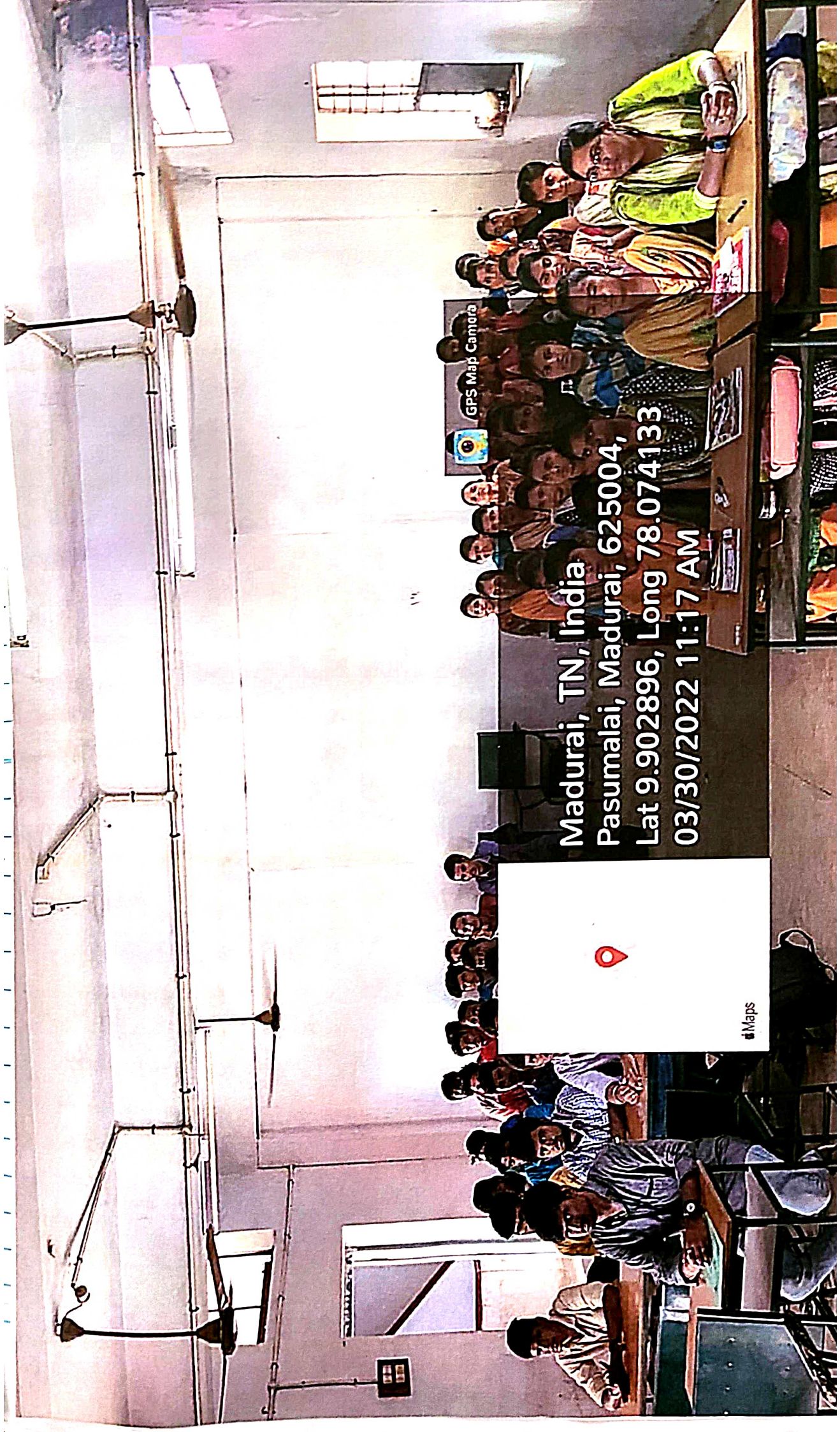


Madurai, TN, India  
Pasumalai, Madurai, 625004,  
Lat 9.902892, Long 78.074076  
03/30/2022 11:15 AM



Maps



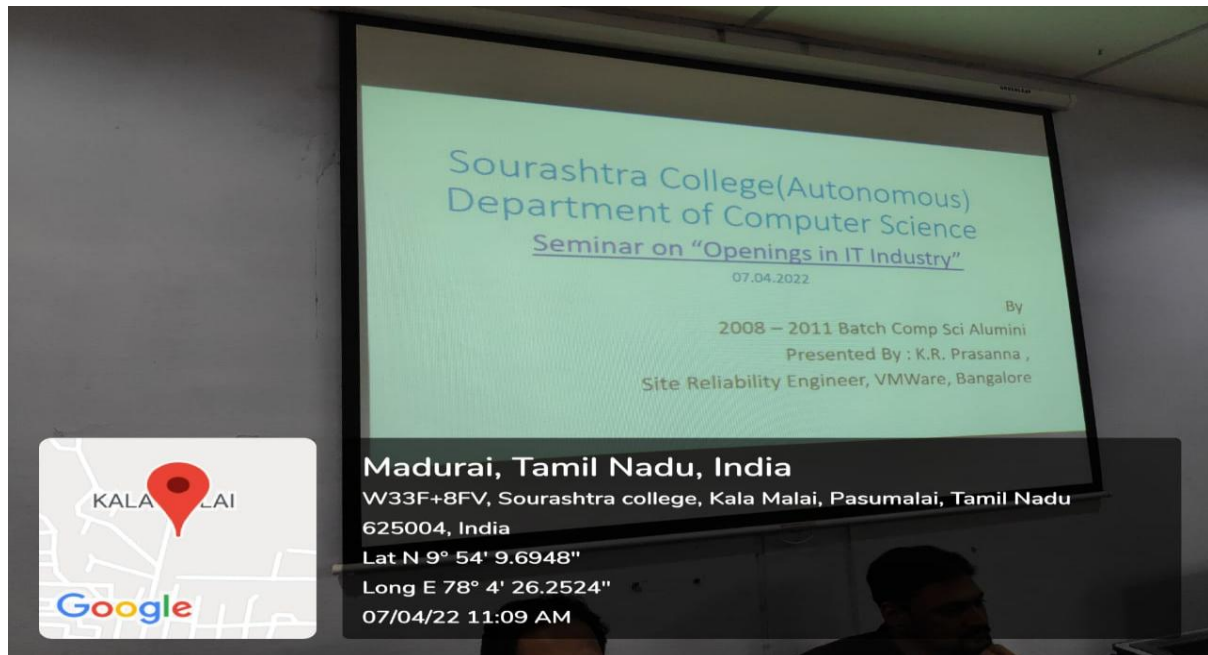


Madurai, TN, India  
Pasumalai, Madurai, 625004,  
Lat 9.902896, Long 78.074133  
03/30/2022 11:17 AM

GPS Map Camera

at Maps

## SEMINAR ON OPENING IN IT INDUSTRY (07.04.2022)





KALA MALAI



Google

**Madurai, Tamil Nadu, India**

W33F+8FV, Sourashtra college, Kala Malai, Pasumalai, Tamil Nadu  
625004, India

Lat N 9° 54' 9.612"

Long E 78° 4' 26.2668"

07/04/22 11:09 AM



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Vilachery Main Road, Pasumalai, Madurai-625004


<b>TITLE OF THE EVENT</b>	:	<b>TRAINING YOUR WAY TO SUCCESS</b>
<b>DATE</b>	:	27/05/2022
<b>ORGANIZED BY</b>	:	<b>PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)</b>
<b>TIME</b>	:	12.10 PM
<b>DESCRIPTION</b>	:	Skill Development Resource Person: Mr.Vijaykandasamy


This program is exclusively arranged for MBA students on May 27, 2022 to train the way of success.



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(Affiliated to Madurai Kamaraj University, Re-accredited with 'B+' grade by NAAC)  
**MASTER OF BUSINESS ADMINISTRATION (M.B.A)**

**Department of Management Studies (M.B.A)**  
**Organizes**  
**Guest Lecture on the Topic**  
**“Training your Way to Success”**





**FACULTY**  
**Mr. Vijaykandasamy,**  
**Associate State Head**  
**Care Health Insurance Company**  
**Limited, Madurai.**

**DATE: 27.05.2022 (FRIDAY)**  
**TIME: 12.10 P.M**  
**VENUE: I MBA SMART CLASS ROOM**

**All Are Invited!**

**Dr.N.M.Pavithra**  
H.O.D (i/c)

**Prof. N.H.Saravanan**  
Principal (i/c)

**Dr. D.R.Kumaresh**  
Secretary







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<b>TITLE OF THE EVENT</b>	:	<b>ON CAMPUS MEGA JOB FAIR 2022</b>
<b>DATE</b>	:	15/06/2022
<b>ORGANIZED BY</b>	:	<b>PLACEMENT CELL</b>
<b>TIME</b>	:	09.30 AM – 03.00 PM
<b>DESCRIPTION</b>	:	NEXT GEN. CONTACT: S.S.PREAM KUMAR

This programme is exclusively arranged for final year students on 15<sup>th</sup> June 2022.

The banner features a blue background with white and yellow text. On the left, the 'NEXTGEN' logo is prominent, with the tagline 'Connect • Collaborate • Grow' and 'SOURASHTRA NEXTGEN ENTREPRENEURS ASSOCIATION' below it. In the center, it says 'in Association with'. On the right, the Sourashtra College logo is displayed, including its name, '(AUTONOMOUS)', and affiliation details. Below these, the word 'Presents' is written. The main event title 'ON CAMPUS MEGA JOB FAIR 2022' is written in large, bold letters, with 'Second Edition' underneath. To the right of the title is an icon of three stylized human figures. Below the icon, the event details are listed: 'Date: 15th June 2022', 'Time: 9.30 AM - 3.00 PM', and 'Venue: Sourashtra College, Madurai'. At the bottom, contact information is provided: 'For More Details : Mr. S.S.Pream Kumar - 96293 42295'.

From

Dr. J. Duraichamy  
Head & Assistant Professor,  
Department of Commerce & Research Centre,  
Sourashtra College,  
Madurai - 4.

To

The Secretary & Correspondent,  
Sourashtra College,  
Madurai - 4.

Through

The Principal (i/c)  
Sourashtra College,  
Madurai - 4.

*Handwritten signature in blue ink*

Respected Sir,

Sub: Request to conduct the guest lecture - reg.

The Department of Commerce and Research Centre is planning to conduct a guest lecture on the topic " **Career Development and job opportunities for Commerce students in Airways**" in the smart class room on 23.08.2022 at 11 am to the M. Com., Students (both I year and II year). The guest speakers are **Mr. T.J. Venkatesh**, Director, Myskyfly Aviation, Madurai and **Thiru A. Premkumarraja**, Director, Myskyfly Aviation, Madurai.

I kindly request you to permit us to conduct the guest lecture.

Thank you,

Yours faithfully,

*Handwritten signature of Dr. J. Duraichamy*  
(Dr. J. Duraichamy)

Date: 18.08.2022

Place: Madurai

*Handwritten initials 'o/c'*

1. Dr. J.D. *Handwritten initials*
2. Dr. E.B.G. *Handwritten initials*
3. Dr. N.M.M. *Handwritten initials*
4. Dr. B.R.V. *Handwritten initials*
5. Dr. S.S.S. *Handwritten initials*
6. Dr. T.P.R. *Handwritten initials*
7. Dr. P.T.C. *Handwritten initials*
8. Dr. P.P.R. *Handwritten initials*

9. Dr. G.G.B. *Handwritten initials*
10. Dr. K.R.K. *Handwritten initials*
11. Dr. S.M.D.
12. Dr. S.E.S.

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Website: [www.sourashtracollege.com](http://www.sourashtracollege.com), Email: [Soucollege@gmail.com](mailto:Soucollege@gmail.com)

## **INVITATION**

### **DEPARTMENT OF COMMERCE AND RESEARCH CENTRE**

**Guest Lecture on**

**“CAREER DEVELOPMENT AND JOB  
OPPORTUNITIES FOR COMMERCE  
STUDENTS IN AIRWAYS”**

### **GUEST SPEAKERS**

**Mr. T. J. VENKATESH**

Director, Myskyfly Aviation, Madurai

**Thiru. A. PREMKUMARRAJA**

Director, Myskyfly Aviation, Madurai

**M.Com., Students (I Year and II Year)**

**Date: 23-08-2022**

**Time: 11.00 a.m.**

**Venue: Silver Jubilee Hall**

**Prof. N. H. SARAVANAN**  
Principal (i/c)

**Dr. N. M. MEKALA**  
Convener & Organising Secretary

**Dr. D. R. KUMARESH**  
Correspondent & Secretary

**Dr. J. DURAICHAMY**  
H.O.D

1.	Mr. T. J. Venkatesh	Guest Speaker	
2.	Mr. A. Pramkumarraja	Guest Speaker very skilful oration	
3.	Dr. E. B. Anandaraman	Asst. Prof. of Commerce	E. B. Anandaraman
4.	Dr. N. M. Meekala	Asst. Prof. of Comm	N. M. Meekala
5.	Dr. R. B. Vishwamini	Asst. Prof. of Comm	R. B. Vishwamini
6.	Dr. S. S. Suganthi	Asst. Prof. of Commerce	S. S. Suganthi
7.	Dr. T. P. Ramprasad	Asst. Prof. of <sup>Commerce</sup> <del>Comm</del>	T. P. Ramprasad
8.	Dr. T. R. Iyarthick.	Asst. Prof. of Commerce	T. R. Iyarthick
9.	Dr. P. Ponnaiy		
10.	Dr. G. G. Bhuvaneshwari	Asst. Prof	Bhuvaneshwari
11.	Dr. K. B. Kavitha	Asst. Prof. of Commerce	Kavitha I.C.
12.	Dr. S. M. Devi	Asst. Prof. of Comm	S. M. Devi
13.	Dr. S. E. Sarthiya	Asst. Prof. of Commerce	S. E. Sarthiya
M. Com Students			
14.	S. D. Gokul Sri	I M. Com	S. D. Gokul Sri
15.	P. B. Vignesh	II M. Com	P. B. Vignesh
16.	A. Manikandan	I. M. Com	A. Manikandan
17.	P. R. Anandha Krishnan	II. M. Com	P. R. Anandha Krishnan
18.	T. J. P. Raji	II	T. J. P. Raji
19.	K. S. Chandran	II M. Com	K. S. Chandran
20.	T. Sathes Kumar.	I. M. Com	T. Sathes Kumar
21.	M. Mohamed Sheik	I M. Com	M. Mohamed Sheik
22.	C. Senthilnathan	I. M. Com	C. Senthilnathan
23.	W. Venkatesh	I M. Com	W. Venkatesh
24.	M. B. Anandprasad	I M. Com	M. B. Anandprasad
25.	T. R. Madhan Kumar	I M. Com	T. R. Madhan Kumar
26.	P. SIVA GNANA MOORTHY	II M. Com	P. SIVA GNANA MOORTHY
27.	K. A. PRASANTH	II - M. Com	K. A. Prasant
28.	P. J. Vignesh.	II M. Com	P. J. Vignesh
29.	B. B. Dinesh Kumar	II M. Com	B. B. Dinesh Kumar

30.	M. Sathesh Kumar	II. M. Com.	M. Sathesh
31	K.J. Dinesh Kumar	I. M. Com	D. J. Dinesh
32	K.m. Sivanash	"	K. m. Sivanash
33	R. Anbarasan	II. M. Com	R. Anbarasan
34	J. D. Anur Kumar	"	J. D. Anur
35.	M.S. Prasadushwanan	"	M. S. Prasadushwanan
36	G. Vishnu Kumar	"	G. Vishnu Kumar
37	M.R. Bonthu Kumar	II M Com	M. R. Bonthu Kumar
38	M. Dae Rajyan	"	M. Dae Rajyan
39.	R. Pakan	"	R. Pakan
40	B.K. Karttana	"	B.K. Karttana
41	R. Preethi	"	R. Preethi
42	M. Keerthana	"	M. Keerthana
43.	M. Yegarami	"	M. Yegarami
44.	A. Abitha	"	A. Abitha
45.	U. Shalini	II M com	U. Shalini
46	P. Sora Shree	II M. Com	P. Sora Shree
47.	L.N.G. Vani.	II. M. Com.	L.N.G. Vani
48.	M.K. Santhoshima	II. M. Com	M.K. Santhoshima
50.	G. Kaviya	II - M. Com	G. Kaviya
<del>51.</del>	<del>M. Keerthana</del>	<del>II M. Com</del>	
51.	N. Bhagya Lakshmi	I. M. Com	N. Bhagya Lakshmi
52.	S. Kaviya	I. M. Com	S. Kaviya
53.	P. Chandralekha	I M Com	P. Chandralekha
54.	N.M. Dharsini	I. M. Com	N.M. Dharsini
55.	S. Jayasri	II. M. Com	S. Jayasri
56	U. Sugapriya.	II. M. Com	U. Sugapriya
57.	A. Kokila	II. M. Com	A. Kokila
58.	P. Kavitha	II. M. Com	P. Kavitha
59.	M. Gayathri	II M. Com.	M. Gayathri
60	O.S. Karthiga.	II - M. Com.	O.S. Karthiga



**SOURASHTRA COLLEGE, MADURAI.**  
**AUTONOMOUS**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

Dr. M.S. Balaji  
Head & Associate Professor

Dr. B. Anbazhagan  
Associate Professor

Dr.T.R. Jeevapriya & K.G.Rajasabarish  
Assistant Professors



 **SOURASHTRA COLLEGE (AUTONOMOUS)**  
**PASUMALAI (P.O) MADURAI – 625 004**

**ONE DAY WORKSHOP ON**  
**WOMEN ENTREPRENEURSHIP DEVELOPMENT**  
**ORGANISED BY**

*RESEARCH DEPARTMENT OF*  
*BUSINESS ADMINISTRATION*

**DATE : 09.09.2022**                      **TIME : 10.00 A.M**  
**VENUE : SILVER JUBILEE HALL**

**RESOURCE PERSON**  
**Mrs. S.S. SUCHITRA DEVI**  
**EDP ORGANISER**  
**SUCHITRA EXIM – MADURAI**

**Dr. T.R. JEEVA PRIYA**  
Coavener

**Dr. M.S. BALAJI**  
Head of The Department

**Prof. N.H.SARAVANAN**  
Principal (I/C)

**Dr. D. R. KUMARESH**  
Secretary & Correspondent

*All Are Invited*

## REPORT ON ONE DAY WORKSHOP ON WOMEN ENTREPRENEURSHIP DEVELOPMENT

The Research Department of Business Administration organised a One Day Workshop on Women Entrepreneurship Development on 9<sup>th</sup> September 2022. The workshop started with prayer by BBA students. Dr. T. R. Jeeva Priya welcomed the gathering. Presidential address was delivered by Shri. P.K. Mothi Lal, President, Sourashtra College Council, Madurai. Dr. D.R. Kumaresh, Secretary and Correspondent, Sourashtra College Council, gave Special address.

Prof. N. H. Saravanan, Principal (i/c), Dr.M.S. Balaji, Head, Research Department of Business Administration, and Dr. B. Anbazhagan, felicitated the function.

Mrs. S.S. Suchitra Devi, EDP Organiser, Suchitra Exim, Madurai conducted the workshop. Preparation of five varieties of soaps of different flavours like honey, neem, tulsi, turmeric and antiseptic soaps were taught. Students actively participated in the workshop. 55 students of various departments attended the workshop.

Dr. K.G. Raja Sabarish Babu, proposed vote of thanks.





## GUEST LECTURE

”THE NEED FOR ENTREPRENEURSHIP IN INDIA-2022

12.09.2022

**SOURASHTRA COLLEGE (Autonomous)**  
11, Rajahmundry Road, Rajahmundry, Andhra Pradesh, India. Contact: 0883-2550000  
SRM Institute of Science and Technology, Kattankulathur, Tamil Nadu, India. Contact: 044-27500000

**MASTER OF BUSINESS ADMINISTRATION**

We Cordially Invite You to the Guest Lecture  
Session on  
**"The Need for Entrepreneurship in India - 2022"**

**Guest Speaker**  
**Prof. Dr. V. M. PONNIAH**  
Regional Director - The Alpha Group  
Former Dean - School of Management,  
SRM Institute of Science and Technology

Date: 12.09.2022 (Monday)  
Time: 10.30 A.M.  
Venue: MBA Smart Class Room

Dr. M. Prasad (C.D.), Dr. L.P. Ravindran (C.D.), Prof. M. J. Srinivasan (C.D.), Dr. G.R. Ramesh (C.D.)



**ONEDAY NATIONAL LEVEL SEMINAR  
ON  
ENTREPRENEURSHIP AND COMPETITIVENESS  
AFTER COVID IN THE GLOBAL ERA-A MULTI  
DISCIPLINARY APPROACH  
(21.10.2022)**

**SOURASHTRA COLLEGE (AUTONOMOUS)**  
A League of Women Graduates and Institutions Affiliated to Madurai Kamaraj University  
Recognized with U. E. Status by NAAC  
Situated at Vanni Road, Madurai - 625 009 (Tamil Nadu)

**DEPARTMENT OF CORPORATE SECRETARYSHIP**  
Organized One Day National Level Seminar on  
**ENTREPRENEURSHIP AND COMPETITIVENESS  
AFTER COVID IN THE GLOBAL ERA  
A MULTI DISCIPLINARY APPROACH**

**Date : 21<sup>st</sup> October 2022**      **Venue : Silver Jubilee Hall**

**SOURASHTRA COLLEGE COUNCIL MEMBERS**

Shri. P.K. MUTHILAL, M.A., *President*  
Shri. Dr. D.R. KUMARESH, M.A., B.A., *Secretary & Correspondent*  
Shri. R.R. BASKAR, *Treasurer*  
Shri. P.J. HANSHIYAR, B.Sc., *Member*  
Shri. B.B.R. RAMASUBRAMANIAN, M.A., M.B.A., B.L., *Member*  
Shri. K. A. VENKATESWARAN, B.A., *Member*  
Shri. T.G. MURALIDOSS, B.Sc., M.Tech., *Member*

**CONVENER**

Dr. K.G. NALINA, M.A., M.B.A., M.Phil., Ph.D., M.Ed.,  
*Head & Assistant Professor*

**ORGANIZING COMMITTEE**

Dr. G. CHENNAIDURAL, M.A., M.B.A., M.Phil., Ph.D.,  
*Assistant Professor*

Dr. K. SUBBULAKSHMI, M.Com., M.B.A., Ph.D.,  
*Assistant Professor*

**Agenda**

10.00 - 10.30 a.m. : Registration  
10.30 a.m. : Invocation  
10.40 a.m. : Welcome Address  
Dr. K.G. Nalina,  
Head, Dept. of Corporate Secretaryship  
10.45 a.m. : Presidential Address  
Prof. M.H. Saravanan,  
Principal  
10.55 a.m. : Inaugural Address  
Mr. K. Venkatesh B. Jeyaraman,  
Managing Director,  
Central Board of Secondary Education  
11.15 a.m. : TECHNICAL SESSION - I  
"Sustainable Business amongst Competitiveness in  
the global era"  
Dr. S.V. Sural, Sundara Shankar,  
Managing Director - IAS, IAS, IAS,  
Chairman - Industry & Trade Development Centre, Madurai  
12.00 p.m. : TECHNICAL SESSION - II  
"Impact of Regional Entrepreneurship after Covid"  
Mr. P. Paramanathan,  
Managing Director - IAS, IAS, IAS,  
12.30 p.m. : TECHNICAL SESSION - III  
"Workforce Cultivation and Business - Challenges  
and Opportunities in India"  
Dr. D. Sathish Kumar,  
Head, Dept. of Management,  
Kara (Gandhi) College of Arts and Science,  
Puducherry  
01.30 p.m. : LUNCH  
02.00 p.m. : Paper Presentation  
03.00 p.m. : Valedictory  
Mr. M. Manikandan,  
Manager - IAS, IAS, IAS, IAS, IAS,  
03.00 p.m. : Vote of Thanks  
Dr. G. Chinnia Danni,  
Head, Professor of Corporate Secretaryship

Sourashtra College (Autonomous), Madurai – 04

# One Day Career Counselling Programme on Professional Courses CA and CMA

## Programme Schedule

Prayer	: Student
Welcome Address	: <b>Dr. J. Duraichamy,</b> Head, Dept. of Commerce
Introducing the chief guests	: <b>Dr. N.M. Mekala,</b> Asst. Prof. & Programme Co-Ordinator, Dept. of Commerce
Presidential address	: <b>Dr. D.R. Kumaresh,</b> Secretary and Correspondent, Sourashtra College
Felicitation	: <b>Prof. N.H. Saravanan,</b> Principal (i/c), Sourashtra College
Chief guest address	: 1. <b>CA. V.K. Viswanathan,</b> Chartered Accountant, Madurai. 2. <b>CA. T. Thavamani,</b> Chartered Accountant, Madurai. 3. <b>CA. M. Natarajan,</b> Chartered Accountant, Madurai. 4. <b>CA. S.T. Venkatesh</b> Chartered Accountant, Madurai.
Vote of thanks	: Student

Date: 31/10/2022

Time: 10.30 AM

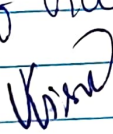
Venue: Silver Jubilee Hall


Day : Monday

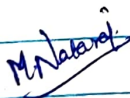
# One Day Career Counselling Programme on Professional Courses CA and CMA

Signature of the HEAD

Chief Guest Signature

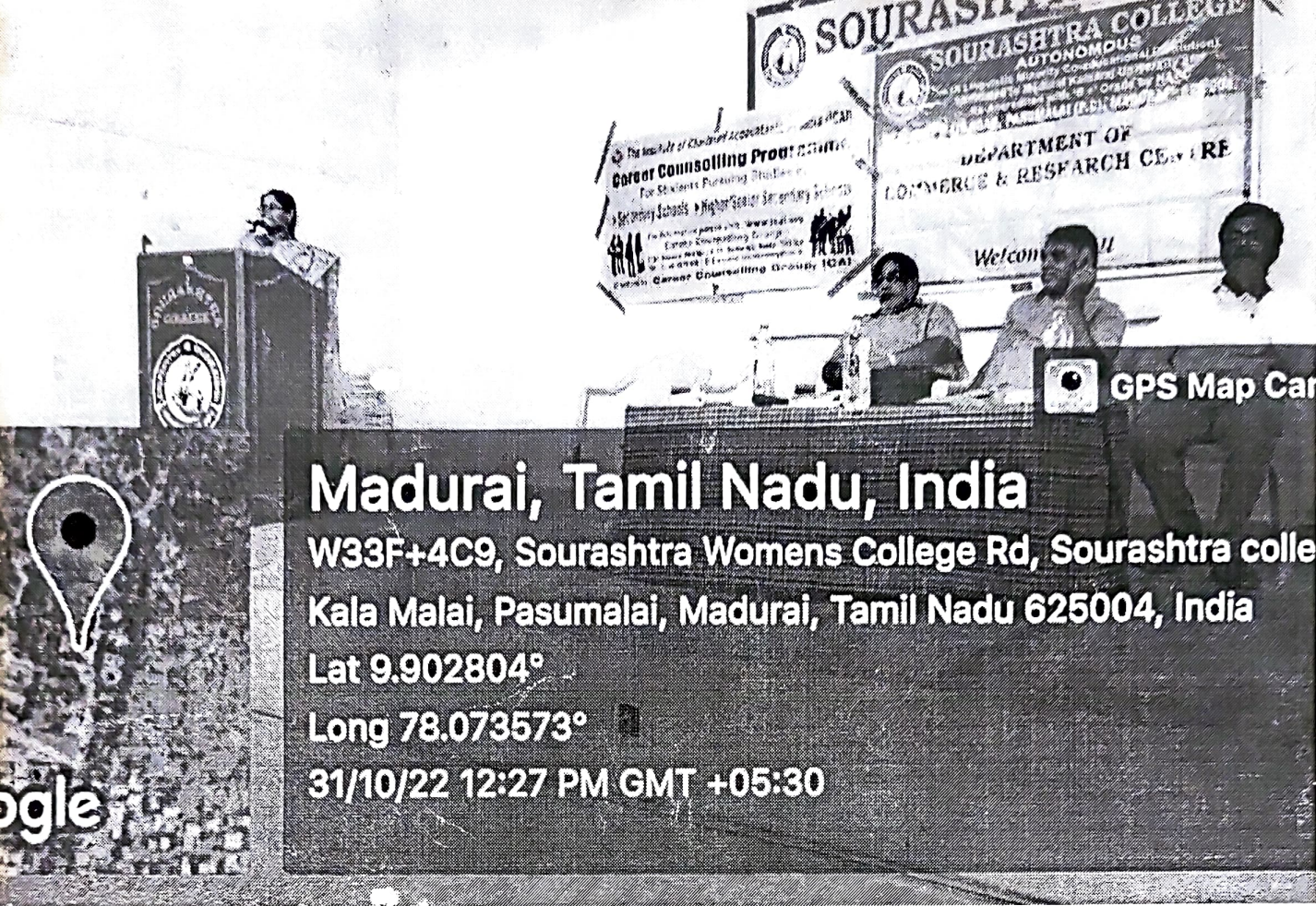
 CA V.K. VISWANATHAN

 C.A.S. VENKATESH

 M. Natarajan

## Feedback:

- 1) Meticulously arranged programme with due care and all out efforts that has helped the students to acquire basic knowledge and understanding about CA course, Institute of Chartered Accountants of India, SIRC, Madurai Branch



## Madurai, Tamil Nadu, India

W33F+4C9, Sourashtra Womens College Rd, Sourashtra college

Kala Malai, Pasumalai, Madurai, Tamil Nadu 625004, India

Lat 9.902804°

Long 78.073573°

31/10/22 12:27 PM GMT +05:30



## Madurai, Tamil Nadu, India

W33F+4C9, Sourashtra Womens College Rd, Sourashtra college,

Kala Malai, Pasumalai, Madurai, Tamil Nadu 625004, India

Lat 9.902796°

Long 78.073576°

31/10/22 11:44 AM GMT +05:30

19.  
No.

Name

Class

Signature

1.	M. Mohamed Sheik	I M.com	M. Madhukar
2.	T. B. Madhan Kumar	I M.com	T. B. Madhan Kumar
3.	S. Venkatesh	I M.com	S. Venkatesh
4.	D. Gurusamy	I M.com	D. Gurusamy
5.	T. Sathes Kumar	I M.com	T. Sathes Kumar
6.	B. J. Yogeshwaran	I M.com	B. J. Yogeshwaran
7.	D. Rajamanickam	I M.com	D. Rajamanickam
8.	R. B. Kantwale	I M.com	R. B. Kantwale
9.	B. M. Anantha Kumar	I M.com	B. M. Anantha Kumar
10.	G. D. Saravanan	I M.com	G. D. Saravanan
11.	S. Kaviya	I M.com	S. Kaviya
12.	S. Mithulakshmi	I M.com	S. Mithulakshmi
13.	P. Chandradekha	I M.com	P. Chandradekha
14.	N. Bhagyalakshmi	I M.com	N. Bhagyalakshmi
15.	Gayatri M.	II M.com	M. Gayatri
16.	N. S. Karthiga	II M.com	N. S. Karthiga
17.	K. G. Rashika	II M.com	K. G. Rashika
18.	G. P. Meena	II M.com	G. P. Meena
19.	P. Sonashree	II M.com	P. Sonashree
20.	L. N. G. Vani	II M.com	L. N. G. Vani
21.	M. K. Santhoshima	II M.com	M. K. Santhoshima
22.	G. Kaviya	II M.com	G. Kaviya
23.	A. Anandhin Keerthanam	II M.com	A. Anandhin Keerthanam
24.	S. Jaya Sri	II M.com	S. Jaya Sri
25.	P. Kavitha	II M.com	P. Kavitha
26.	MONIKASRI. R	II M.com	MONIKASRI. R
27.	J. A. Arun Kumar	II M.com	J. A. Arun Kumar
28.	G. Vishnukumar	II M.com	G. Vishnukumar
29.	R. M. Sivanesh	II M.com	R. M. Sivanesh
30.	M. Sandhya Kumar	II M.com	M. Sandhya Kumar

31	M.S. Pappadushwanan	II M.com	M.S. Pappadushwanan
32	T.J.P. Babu	"	T.J.P. Babu
33	M. Yogarani	II M.com	M. Yogarani
34	A. Abitha	II M.com	A. Abitha
35	K.S. Chandran	II mcom	K.S. Chandran
36	K.A. PRASANTH	II - M.com	K.A. PRASANTH
37	K.J. Dinesh Kumar	" "	K.J. Dinesh Kumar
38	M.R. Seethil Kumar	" "	M.R. Seethil Kumar
39	R. Anbarasan	II - M.Com	R. Anbarasan
40	B.B. Dinesh Babu	II - M.com	B.B. Dinesh Babu
41	P. J. Vijayesh	II - M.com	P. J. Vijayesh
42	P.R. Anandha Krishnan	II . M.com	P.R. Anandha Krishnan
43	P. SIVAGNANA MOORTHY	II M.com	P. SIVAGNANA MOORTHY
44	S.K. Gopal Sri	II M.com	S.K. Gopal Sri
45	B.K. Keerthana	II . M.com	B.K. Keerthana
46	R. Preethi	II M.com	R. Preethi
47	R. Parakolvi	II M.com	R. Parakolvi
48	J. Siva Sree	II mcom	J. Siva Sree

**TNPSC GROUP EXAMS**  
**“TAMILNADU MAHA SOURASHTRA SABHA”**  
**(21.01.2023)**



**SOURASHTRA COLLEGE (Autonomous)**  
**MADURAI-625 004**

(A Linguistic Minority Institution, Re-accredited with 'B+' grade by NAAC,  
Affiliated to Madurai Kamaraj University)

**PLACEMENT CELL**

Placement Officer: Mrs. D.V. Jeyanthi

**Members:**

Mrs. K.M.Kavitha  
Dr.S.K.Kanchana  
Mr.T.S.B.ArunPrasanth

Dr.T.T.Karthik  
Dr.K.G.RajaSabarish  
Mr.O.K.Hariharan

Dr.N.R.SenthilKumar  
Dr.G.Chinnadurai


20/01/2023

**CIRCULAR TO STUDENTS**

A free coaching classes for TNPSC Group Exams is organised to our students in our college campus in Collaboration with "TamilNadu Maha Sourashtra Sabha" a service organization of Sourashtra Community. The coaching classes start from 21.01.2023(Saturday). Students who have registered are requested to attend the classes.

Time : 10 Am to 4 PM

Venue : MCA Smart Lab

  
Placement Officer  
(Mrs.D.V.JEYANTHI)

  
Principal (i/c)  
(Dr.S.R.V.RAVINDRAN)

Free coaching classes for TNPSC group exams were organized and conducted every Saturday from January 21–2023. Placement training, group discussion, and a personal interview were given to the students. Nearly 60 students benefited from the classes.





# SOURASHTRA COLLEGE (AUTONOMOUS)

(A Linguistic Minority Co-educational Institution)

Affiliated to Madurai Kamaraj University and Reaccredited with B+ Grade by NAAC

Vilachery Main Road, Pasumalai, Madurai-625004

<b>TITLE OF THE EVENT</b>	:	<b>TRAINING ON VERSANT TEST AND EXTEMPORE</b>
<b>DATE</b>	:	20/02/2023
<b>ORGANIZED BY</b>	:	<b>PLACEMENT CELL</b>
<b>TIME</b>	:	01.30 pm to 04.00 pm
<b>DESCRIPTION</b>	:	

This programme is exclusively arranged to train students who have registered for KGISL, coimbatore on 20<sup>th</sup> February 2023.



## SOURASHTRA COLLEGE (Autonomous) MADURAI-625 004

(A Linguistic Minority Institution, Re-accredited with 'B+' grade by NAAC, Affiliated to Madurai Kamaraj University)

### PLACEMENT CELL

Placement Officer: Mrs. D.V. Jeyanthi

#### Members:

Mrs. K.M.Kavitha

Dr.S.K.Kanchana

Mr.T.S.B.ArunPrasanth

Dr.T.T.Karthik

Dr.K.G.RajaSabarish

Mr.O.K.Hariharan

Dr.N.R.SenthilKumar

Dr.G.Chinnadurai

17/02/2023

### PLACEMENT CIRCULAR TO STUDENTS

A Placement Training Programme has been arranged for the students who have registered for KGISL, Coimbatore. The students are requested to attend the training programme on 20/02/2023 and 21/02/2023 between 1:30 pm to 4:00pm at computer science department library

Date	Resource Person	Topic
20/02/2023	Dr. K. KAVITHA Asst Prof of English	1 Versant Test 2 Extempore
21/02/2023	1) Dr. K.G. RAJA SABARISH BABU Asst Prof of Business Admin 2) Dr. G. CHINNA DURAI Asst Prof of Corp Sec	1 Group Discussion 2 Personal Interview

Placement Officer  
(Mrs.D.V.JEYANTHI)

Principal (i/c)  
(Dr.S.R.V.RAVINDRAN)



# SOURASHTRA COLLEGE (AUTONOMOUS)

(A Linguistic Minority Co-educational Institution)

Affiliated to Madurai Kamaraj University and Reaccredited with B+ Grade by NAAC

Vilachery Main Road, Pasumalai, Madurai-625004

<b>TITLE OF THE EVENT</b>	:	<b>TRAINING ON GROUP DISCUSSION AND PERSONAL INTERVIEW</b>
<b>DATE</b>	:	21/02/2023
<b>ORGANIZED BY</b>	:	<b>PLACEMENT CELL</b>
<b>TIME</b>	:	01.30 pm to 04.00 pm
<b>DESCRIPTION</b>	:	

This programme is exclusively arranged to train students who have registered for KGISL, coimbatore on 21<sup>st</sup> February 2023.



## SOURASHTRA COLLEGE (Autonomous) MADURAI-625 004

(A Linguistic Minority Institution, Re-accredited with 'B+' grade by NAAC, Affiliated to Madurai Kamaraj University)

### PLACEMENT CELL

Placement Officer: Mrs. D.V. Jeyanthi

### Members:

Mrs. K.M.Kavitha

Dr.S.K.Kanchana

Mr.T.S.B.ArunPrasanth

Dr.T.T.Karthik

Dr.K.G.RajaSabarish

Mr.O.K.Hariharan

Dr.N.R.SenthilKumar

Dr.G.Chinnadurai

17/02/2023

### PLACEMENT CIRCULAR TO STUDENTS

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Date	Resource Person	Topic
20/02/2023	Dr. K. KAVITHA Asst Prof of English	1 Versant Test 2 Extempore
21/02/2023	1) Dr. K.G. RAJA SABARISH BABU Asst Prof of Business Admin 2) Dr. G. CHINNA DURAI Asst Prof of Corp Sec	1 Group Discussion 2 Personal Interview

Placement Officer  
(Mrs.D.V.JEYANTHI)

Principal (i/c)  
(Dr.S.R.V.RAVINDRAN)



# FORMULATION AND EVALUATION OF HERBAL BATH SOAP

On  
23.02.2023





**Madurai, Tamil Nadu, India**

W53F+4C9, Saurashtra Womens College Rd, Saurashtra college, Kala Malai, Pasumalai, Madurai,  
Tamil Nadu 625004, India  
Lat 9.902846°  
Long 78.073548°  
22/02/23 11:32 AM GMT +05:30



**Madurai, Tamil Nadu, India**

W53F+4C9, Saurashtra Womens College Rd, Saurashtra college, Kala Malai, Pasumalai, Madurai,  
Tamil Nadu 625004, India  
Lat 9.902846°  
Long 78.073548°  
22/02/23 12:34 PM GMT +05:30

Time: 12:00 noon.

The department of Commerce & Research Centre  
has organised Student Seminar on "Job opportunities  
in Insurance Sectors" on March 17, 2023 and

Time: 11am



## **SOURASHTRA COLLEGE (AUTONOMOUS)**

(A Linguistic Minority Co- Educational Institution)  
Affiliated to Madurai Kamaraj University  
Reaccredited with B+ Grade by NAAC  
Villachery Main Road, Pasumalai, Madurai- 625004

### **DEPARTMENT OF COMMERCE & RESEARCH CENTRE**

Organizes  
Student Seminar on

# **"JOB OPPORTUNITIES IN INSURANCE SECTORS"**

On March 17, 2023

**Resource Person**

**K.S. HINDUMATHI**

Proprietrix  
Shrivarrsan Financial Services  
Villapuram, Madurai-625012

**Place: Smart Room**

**Time: 11am to 12noon**

**Dr. J. Duraichamy**  
Associate Professor & Head  
Dept. of Commerce &  
Research Centre

**Dr. S.R.V. Ravindran**  
Principal (i/c)

**Dr. D.R. Kumaresh**  
Secretary & Correspondent

**Capt. Dr. K.S. Srinivasan**  
Associate Professor & Head  
Dept. of Economics  
Dept. of Commerce &  
Vice Principal.

**Dr. G.G. Bhuvaneshwari**  
Associate Professor  
Dept. of Commerce &  
Research Centre  
Convenor

**Dr. N.M. Mekala**  
Associate Professor  
Dept. of Commerce &  
Research Centre  
Organizing Secretary

From

Dr. J. Duraichamy  
Head & Assistant Professor  
Department of Commerce and Research Centre  
Sourashtra College  
Madurai – 04.

To

The Secretary & Correspondent  
Sourashtra College  
Madurai-04.

Through

The Principal  
Sourashtra College  
Madurai-04.

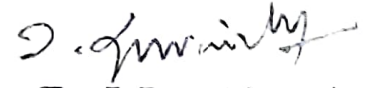
Respected sir,

Sub: Request to conduct student seminar - reg.

We, the Department of Commerce and Research Centre, Sourashtra College has planned to conduct student Seminar on **“Job opportunities in Insurance Sectors”** on **March 17, 2023** at 11:00 am in the smart class room. The Resource person for the seminar is **Mrs. K. S. Hindumathi, Proprietor of Sri Varshan Financial Services**, Ganapathi Nagar, Villapuram, Madurai. The Convener of the Seminar is Dr. G.G. Bhuvanewari, Assistant Professor, and Dr. N. M. Mekala is the Organising Secretary . I request you to permit us to conduct the seminar. Kindly do the needful.

Thanking you

Yours sincerely,

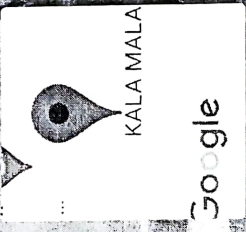
  
(Dr.J. Duraichamy)

Date : 16.03.2023

Place : Madurai



GPS Map Camera



**Madurai, Tamil Nadu, India**

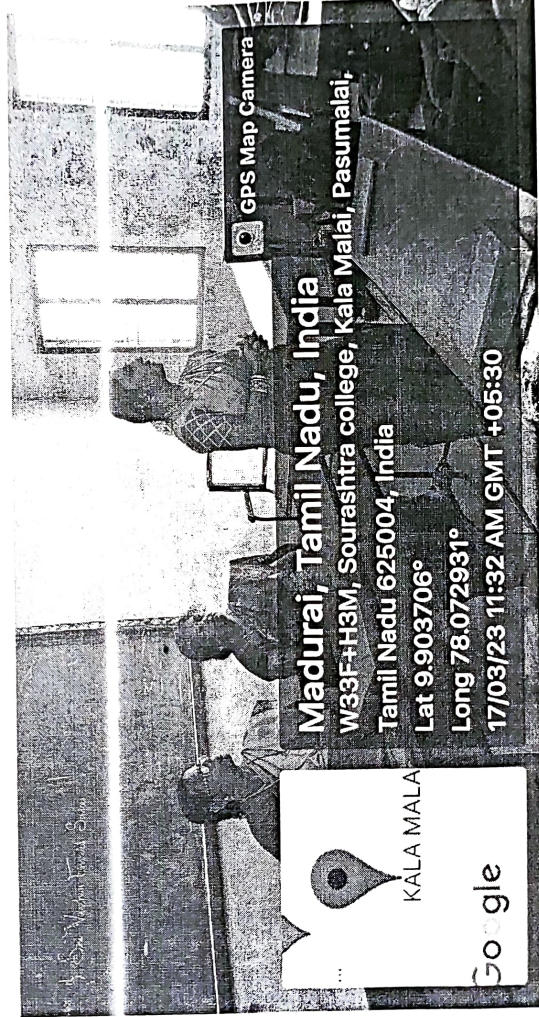
W33F+H3M, Sourashtra college, Kala Malai, Pasumalai,

Tamil Nadu 625004, India

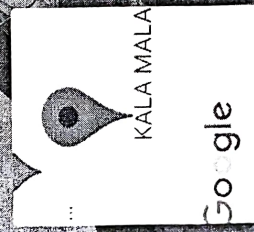
Lat 9.903745°

Long 78.072927°

17/03/23 11:35 AM GMT +05:30



GPS Map Camera



**Madurai, Tamil Nadu, India**

W33F+H3M, Sourashtra college, Kala Malai, Pasumalai,

Tamil Nadu 625004, India

Lat 9.903706°

Long 78.072931°

17/03/23 11:32 AM GMT +05:30